



麓谷·创界  
长沙高新区创业服务中心  
CHANGSHA HIGH-TECH ZONE INNOVATION SERVICE CENTER

# 创业 新征程

New Journey

**UK  
HUNAN  
GLOBAL**



Solutions for UK-Hunan  
& Global Cooperation

[www.uk-hunan-global.com](http://www.uk-hunan-global.com)



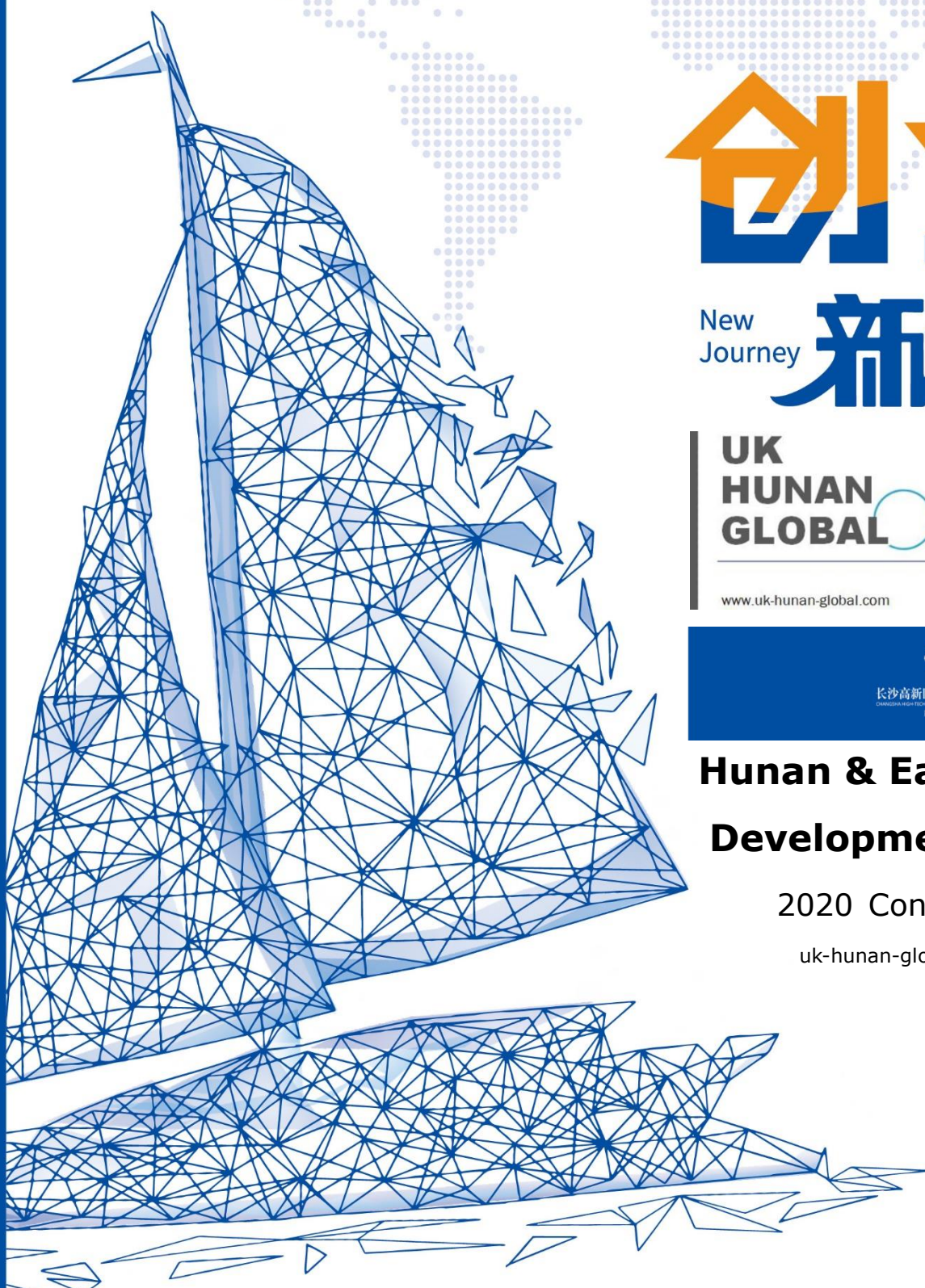
长沙高新区创业服务中心  
CHANGSHA HIGH-TECH ZONE INNOVATION SERVICE CENTER  
麓谷·创界

## Hunan & East Midlands Development Platform

2020 Concept & Proposal

[uk-hunan-global.com](http://uk-hunan-global.com) [wnic@qq.com](mailto:wnic@qq.com)

岳麓山国家大学科技园  
长沙留学人员创业园  
中意技术转移湖南分中心





<b>Named for</b>	湖 <i>hú</i> – lake 南 <i>nán</i> – south "south of the lake"
<b>Capital</b> (most populous city)	Changsha
<b>Divisions</b>	14 prefectures, 122 counties, 1,933 townships (2018), 29,224 villages (2018)
<b>Government</b>	
• <b>Secretary</b>	Du Jiahao
• <b>Governor</b>	Xu Dazhe
<b>Area</b> <sup>[1]</sup>	
• <b>Total</b>	210,000 km <sup>2</sup> (80,000 sq mi)
<b>Area rank</b>	10th
<b>Highest elevation</b>	2,115.2 m (6,939.6 ft)
<b>Population</b> (2014) <sup>[2]</sup>	
• <b>Total</b>	67,370,000
• <b>Rank</b>	7th
• <b>Density</b>	320/km <sup>2</sup> (830/sq mi)
• <b>Density rank</b>	13th
<b>Demographics</b>	
• <b>Ethnic composition</b>	Han – 90% Tujia – 4% Miao – 3% Dong – 1% Yao – 1% Other peoples – 1%
• <b>Languages and dialects</b>	Chinese varieties: Xiang, Gan, Southwestern Mandarin, Xiangnan Tuhua, Waxiang, Hakka. Non-Chinese languages: Xong, Tujia, Mien, Gam
<b>ISO 3166 code</b>	CN-HN
<b>GDP</b> (2017 <sup>[3]</sup> )	
• <b>per capita</b>	CNY 3.46 trillion USD 512.32 billion (9th) CNY 50,563 USD 7,489 (16th)

Wikipedia.com

2018年是中国共产党建党97周年，也是中国创新创业孵化发展30周年。30年来，伴随着改革开放伟大历史进程，中国创新创业孵化事业走过了从无到有、从小到大、从数量型到质量型创新的非凡历程，为支撑我国成为具有重要影响力的世界科技大国、经济大国输出了重要力量。

创建于1989年的长沙高新区创业服务中心，自成立之初，便紧跟中国创新创业孵化事业发展步伐，以促进科技成果转化产业化、培育创新创业企业和企业家为使命，以建设一流园区为目标，不断探索创新创业孵化、整合各方资源要素，以更高效率和更优服务，营造良好的氛围，推动高新区创新创业孵化事业不断发展和持续壮大。十余年来，中心先后获得了国家、科技部、中国创投网的50多项荣誉表彰，连续4年在科技部国家科技企业孵化器考评中获得优秀，在互联网网评发布的《2018年科技企业孵化器排行榜》中排名第5，孵化水平位列全国“第一方阵”。

时间是一位伟大的书写者，它忠实地记录下每一个奋斗者的足迹，见证一路走来的发展历程。从创业之初的“船”之形，到如今形成的“舵”之势，中心通过持续不断的“十大服务创新”，搭建起覆盖《长沙》创新中心、中科院湖南创新基地、中关村双创社区、湖南省知识产权交易中心、湖南省国际经济技术交流中心等专业化平台，举办多场“双创”系列活动，打造“孵化+创业”科技孵化品牌，营造了一个“众创空间+孵化器+加速器+产业园”全链条式创新创业孵化生态。“三十而立”，作为国家科技企业孵化器，中心将以中国创新创业孵化事业30周年为契机，继续坚持以创新创业产业化、实体经济与金融深度融合，深入服务实体经济高质量发展，持续加大开放的创新创业网络，营造更加活跃的创新孵化氛围，在提升科技成果转化和科技创新能力中迈上新的台阶。

乘风破浪正当时，砥砺奋进正当时。站在改革开放40周年的重要节点，中心的服務者们仍将不忘初心，攻坚克难，奋力向前，让我们创新创业服务共同成长，扬帆启航，再启征程。



## The Hunan & East Midlands

### Development Platform

...is an plan to promote commerce, trade, culture and tourism between business and organisations in Hunan Province (and Changsha) and with the Counties of the East Midlands



俄罗斯西伯利亚科学院  
专家团与园区企业技术  
交流对接会



### Short Term (6-12months)

- Identify Key Industries (KI) in EastMids
- Hold various match-making conferences in Hunan to introduce EastMids entities to Hunan local businesses and projects
- Shore up Hunan Gov support to embrace the EastMids Development Platform



俄罗斯科学院西伯利亚  
分院与光瑞生命人类干  
细胞国家工程研究中心  
签订战略框架协议。

### Long Term (12 months+)

- Gain trust of both sides in a spirit of open and friendly cooperation
- Run tourism, cultural and educational exchange and promotional campaigns
- Set up any large scale investment or construction projects on both sides of the globe focused on innovation and science



### UK Hunan Global

UKHG, and its partners, are perfectly placed to facilitate these projects, as we have an office and team 'on the ground' with local staff and a vast knowledge and experience of the local business environment and legal procedures. We have years of experience of organising events and linking parties for mutual benefit.

# 麓谷高层次人才创新创业园

长沙高新区创业服务中心



The Lu Valley Incubator: Promoting and hosting Science & Innovation efforts on a global scale

## 园区概况



麓谷高层次人才创新创业园是由长沙高新区创业服务中心运营管理的国家海外高层次人才创新创业基地，湖南商用密码产业示范基地，是集创新研发、成果转化、企业孵化为一体的科技创新产业园。长沙高新区创业服务中心秉承“服务创业、孵化企业、发展产业、成就事业”的服务理念，为入驻园区企业提供全方位专业服务

麓谷高层次人才创新创业园位于长沙高新区岳麓西大道1698号，总建筑面积约19.3万平方米，其中地上建筑面积约14.8万平方米，地下建筑面积4.5万平方米，是具有低建筑密度、高绿化率、高品质特点，功能齐全、服务完善、交通便利的创新创业基地。

*In 2018, trade between Hunan and the UK reached \$680 million. By the end of 2018, Hunan was home to \$220 million paid-in investment and \$130 million contract investment from the UK*

*Last October, Hunan Province and Lincolnshire established sister relationship. This creates opportunities for the two sides to share experience and explore cooperation on urban development, upgrading, regeneration and sustainable urbanization with a view to building green, smart and inclusive cities for the future.*

Leadership care Central-style



全国政协常委、湖南省政协副主席、国家安全生产应急救援队队长胡旭晟采访



省人大常委会副秘书长、副主任王利敏



省人大常委会副秘书长、副主任王利敏

湖南省政协副主席胡旭晟(左一)采访



## FURTHER READING

### General Outlook

Based on the preliminary calculations, the total GDP of Hunan was 3642.58 billion yuan, an increase of 7.8% over last year. Of the total, the added value of the primary industry, secondary industry, and tertiary industry was 308.36 billion yuan, 1445.35 billion yuan, and 1888.87 billion yuan, showing an increase of 3.5%, 7.2%, and 9.2% respectively. Calculated in terms of permanent population, the per capita GDP was 52,949 yuan, up by 7.2%.

The proportion of the three industrial sectors was 8.5:39.7:51.8. The proportion of the tertiary industry went up by 2.3 percentage points. The industrial added value accounted for 32.7% of the regional GDP, making a year-on-year decline of 1.6%. The added value of high-tech sectors made up 23.2% of the regional GDP. The added value of non-public ownership sectors increased by 7.6%, accounting for 58.3% of the regional GDP.

Strategic emerging industry made an added value increase of 10.1% and accounting for 9.3% of the regional GDP. The contribution rate of the primary, secondary, and tertiary industry was 4%, 40.9%, and 55.1% respectively. The added value of secondary industry and production service industry respectively contributed 36.3% and 19.4% to economic growth. The contribution rate of gross capital formation, final consumption expenditure, and net outflow of commodities and services to economic growth reached 45%, 56.9%, and -1.9% respectively.

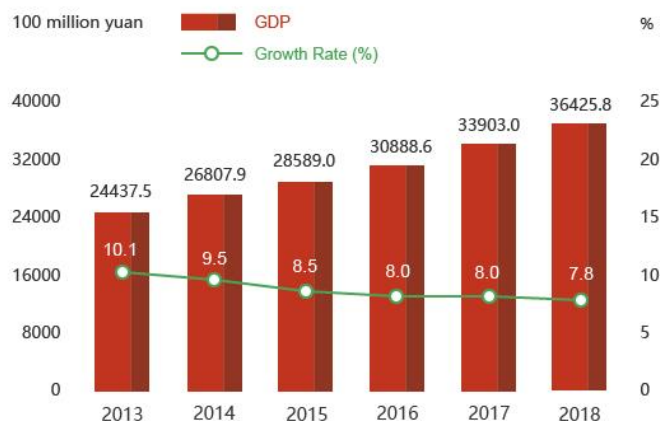


Figure 1: Gross Domestic Product and the Growth Rates, 2013-2018

Source: [www.enghunan.gov.cn/Business/EconomyCommunique](http://www.enghunan.gov.cn/Business/EconomyCommunique)

## **Changsha Issues 16 Measures to Attract Foreign Investment**

Changsha has recently released the Several Measures for Making Greater Use of Foreign Investment to Promote High-quality Economic Development (hereinafter referred to as "the Measures"), in a bid to attract foreign investment.

According to the person in charge of the Changsha Commerce Bureau, the Measures focuses on foreign enterprises' introduction, settlement, and development. The document includes 16 specific measures concerning expanding the use of foreign investment, increasing the effectiveness of attracting foreign investment, guaranteeing foreign investment factors, and creating a first-class business environment.

Some highlights include:

- Implementing the negative list for foreign investment market access and giving equal treatment to domestic and foreign investors;

- Encouraging foreign investment in advanced manufacturing, and promoting the implementation of foreign-invested manufacturing projects concerning the 22 emerging and advantageous industrial chains in Changsha;

- Encouraging foreign investors to participate in Changsha's major areas construction, and supporting eligible industrial parks like Xiangjiang New Area in establishing international industrial development parks and international cooperation parks to guide overseas enterprises' agglomeration development.

- Encouraging Changsha's six major areas, namely, Yuelu Mountain National University Science and Technology Town, Malanshan Video Cultural and Creative Industrial Park, Changsha Airport-related Economic Demonstration Zone, Changsha High-speed Rail Convention & Exhibition New Town, Hunan Financial Center, and Changsha Southern Area, to highlight foreign investment and focus on introducing foreign-invested projects according to their industrial development plans.

The Measures also supports foreign-funded enterprises to introduce talents. If qualified, these talents will be included in a Changsha talent promotion program. Multiple-entry visa with a maximum validity period of 5 years and a maximum stay of 180 days; or residence certificate valid for no more than 5 years will be issued to foreign high-level talents, professionals, and investors in short supply.

*Source: en.changsha.gov.cn*

## **Changsha's Business Environment Ranks 9th Nationwide**

On December 3, the Academy of Greater Bay Area Studies published the "2018 China Cities Business Environment Assessment Report" (hereinafter referred to as the "Report"). A total of 35 large and medium-sized cities' business environment were assessed. Changsha has improved its business environment over the past year, making its ranking of 9, followed by Wuhan. The top five were Shenzhen, Shanghai, Guangzhou, Beijing, and Chongqing. Chengdu, Nanjing, and Hangzhou ranked 6th, 7th, and 8th respectively.

The Report stated that Changsha's business environment leaps to the 9th place in China, due to its good ranking on soft environment and business cost indexes.

Changsha's soft environment ranking leaped to second from 31st last year. Soft environment index includes the number of market entities, amount of investment, and population growth. The number of market entities is divided into the number of market entities per thousand people and the number of new market entities per thousand people.

At the end of 2017, Changsha has 103 market entities per thousand people, close to Hangzhou, and more than Beijing and Shanghai (less than 100 per thousand people). In 2017, the number of new market entities per thousand people in Changsha was 23, ranking 8th in the country, and higher than Shanghai (nearly 15) and Beijing (nearly 10).

In terms of population growth, Changsha's permanent resident population grew by 3.57%, only second to Shenzhen in the country, and ahead of cities such as Guangzhou, Hangzhou, Ningbo, and Xiamen.

Changsha was a dark horse candidate this year. The Report says that Changsha has not used attractive ways to encourage college students to settle down; nor has it become an internet celebrity city. However, it leads the whole country in registered stock of market entities, investment amount, and population inflow. It has a lot to do with its low housing price and investment cost.

Source: [en.changsha.gov.cn](http://en.changsha.gov.cn)

## Brief Introduction of Changsha

Changsha City is the provincial capital of Hunan Province. It is the political, economic, cultural, transportation, science and technology, finance and information center of Hunan Province. It is located in the north of the eastern part of Hunan Province.

Changsha now governs six districts of Furong, Tianxin, Yuelu, Kaifu, Yuhua, and Wangcheng; two county-level cities of Ningxiang and Liuyang; and one county, Changsha County. The city owns five national development zones including Changsha High-tech Zone, Changsha Economic Development Zone, Ningxiang Economic Development Zone, Liuyang Economic Development Zone and Wangcheng Economic Development Zone, and nine provincial zones including Jinxia Development Zone.

According to the data released from the Hunan Provincial Statistics Bureau:

Total area: 11,816 km<sup>2</sup>

Population: 8.1547 million (2018)

Major industrial products: Cranes, automobiles and tobacco

Major agricultural products: Grain, tea, fruit, livestock (pork, beef, lamb)

Major mines: Iron, manganese, vanadium, copper, lead

GDP: 1100.341 billion yuan (2018)

Sum of exports: 82.315 billion yuan (2018)

Sum of imports: 46.019 billion yuan (2018)

Inbound tourists: 1.3037 million (2018)

Inbound tourism revenue: 619.8795 billion yuan (2018)

Per capita disposable income of urban residents: 50,792 yuan (2018)

Per capita disposable income of rural residents: 29,714 yuan (2018)

Fixed-asset investment: 843.806 billion yuan (2018)

Changsha has a long history and enjoys a pleasant climate, ranking the first among the "Top Ten Leisure and Livable Eco-Cities in China". Changsha has a profound civilization with rich cultural heritage. Its written history dates back to 1,600 BC. In 1982, Changsha City was named by the State Council as the first batch of "historical and cultural cities". Changsha has 55 higher education institutions, 97 independent research institutions, 14 national engineering (technology) research centers, 15 national key (engineering) laboratories and 12 national enterprise technology centers. Changsha is also known in China and abroad for its scientific research achievements, including its hybrid rice breeding technology, Tianhe supercomputer, and 3D sintering printer, the first one produced in China.



The forest coverage rate in Changsha reaches 53%, the green coverage rate in urban built-up areas 42%, and the per capita public green area 18.8 square meters. It has won the title of “Global Green City” in the Global Habitat Environment Forum and has been awarded “Happiest Cities in China” for ten consecutive years. Changsha City has once again become a new first-tier city in 2018, ranking top 10 for three consecutive years. At the same time, Changsha enjoys the titles of "Culture City of East Asia", "City of Media Arts" and "International Gourmet City".

*Chinese source: Changsha.gov.cn; Hunan Provincial Statistics Bureau*

**UK  
HUNAN  
GLOBAL**



Solutions for UK-Hunan  
& Global Cooperation

---

[www.uk-hunan-global.com](http://www.uk-hunan-global.com)